



Be part of the European Enterprises' Climate Cup (EECC)

A European competition on energy saving for small and medium sizes enterprises!

EECC is an EU-funded project that aims to support small and medium sized enterprises (SMEs) to be front-runners in energy efficiency management by participating in a Europe-wide competition supported by cost-free energy advice and best-practice sharing.

The European Competition

SMEs with up to 250 employees in France, Ireland, Denmark, Latvia, Spain, Italy, Austria, Malta, Bulgaria and Germany will be competing for the European Energy Climate Cup which will start in March 2015. Over the next 15 months, participating companies will be encouraged to implement energy saving measures in their offices, and motivating their employees to undertake energy efficient behavior. In total, 300 SMEs will take part in all countries. By the end of the competition, EECC will be able to determine the three SMEs with the highest savings across Europe and invited for the final award ceremony that will be held in Brussels in 2016. 30 Irish office buildings will be selected to participate in the EECC project by the Tipperary Energy Agency (TEA), and detailed energy audits will be undertaken in order to create

a basis for energy efficiency measures that could be undertaken by the participants.

The National Competition

Additionally, the 30 Irish companies will also be assessed at national level, and the top participant will be given a prize for the national competition; and the selected energy champion will be promoted as best practice for other SMEs. The winner will be selected according to energy savings and implementation of energy saving measures / behaviour changes of its employees. Furthermore the energy champion will also be invited to the European award ceremony that will be held at the end of the project in Brussels.

The interactive energy savings account for energy management

Energy saving successes of participating companies will be evaluated by using the energy management system developed for the project - the "interactive Energy Savings Account (iESA)". Participating office buildings will be asked to enter their energy consumption and cost data from meter readings and energy bills into the web-based software. iESA will store, evaluate and benchmark energy consumption and cost data, as well as CO₂ emissions data of the participating companies. Energy saving measures and activities will also be entered and related to the energy consumption data in order to monitor the progress of the SME. This data will finally be used to determine the winning office buildings at the end of the competition, whilst ensuring privacy and data protection rights of the participating companies.



Benefits of taking part in EECC

- Profit from free energy and funding advice. Free access to the iESA energy management system, which makes your energy saving visible. 10 percent energy savings can be achieved easily by implementation of low investment measures.
- The EECC campaign will support you in your internal and external communication of the competition. The campaign aggregate results will not only be disseminated to the media, but also among experts on energy efficiency and sustainability platforms. Thanks to the extensive dissemination efforts of the campaign your commitment for energy efficiency in Ireland and Europe will be publicised and can be used for your Corporate Social Responsibility (CSR) aims.
- Involving employees in your engagement towards energy efficiency will ensure that your whole team will contribute towards your energy targets, while enhancing their sense of involvement in your green efforts.

Your contribution to be among the leaders of the competition

- With our support you will be able to monitoring the energy consumption of your company by using iESA. We can help you define and prioritise energy saving measures (e.g. efficient lighting, heating/cooling, ICT devices), and promote behavioral changes to your team.
- One employee of your team will be appointed as your internal Energy Manager and will be our contact for the competition and your intermediary to your management structure. He or she will take part in three workshops that will provide technical and employee motivation training.
- Your Energy Manager will help communicate the aims of the competition to your workforce and involve them in setting energy saving targets. Specific information material developed by the project on various energy saving topics will help motivate your team for the implementation of measures and behavioral changes. Successes in energy savings will become evident in the short term thanks to reports prepared by iESA and should be communicated to the workforce.

Your contact for energy efficiency in Ireland and Europe



Tipperary Energy Agency was established in 1998 by the Tipperary Local Authorities and the Tipperary Institute as an independent not-for-profit limited company. Our team of experts are committed to providing a comprehensive range of energy services to all sectors. We have the technical expertise, contacts and ability to access funding that drives sustainable energy projects to succeed. We enable local authorities, communities and businesses to deliver renewable energy projects and become more energy efficient. Our range of services includes Strategic Energy Management advice, Energy Project Management and Energy Audits. We have led major housing retrofit schemes, pioneering community wind farm developments and numerous successful biomass projects. We strive to implement viable sustainable energy solutions that will reduce costs and energy use.

The European Enterprises' Climate Cup is based on the successful campaign European Citizens' Climate Cup (ECCC) that was organized in 10 countries and also funded by the European Commission. Within this project almost 10,000 European Citizens took part in the energy saving competition using the iESA as energy management tool. Participants saved 5 percent on average of their heat and electricity consumption, the ECCC winning households achieved savings up to 50 percent.

Please contact us if you would like to be involved in the European Enterprises' Climate Cup:

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